



Dear Educator:

On behalf of Jazz 91.7 FM – KRTU San Antonio (<http://www.krtu.org>), thank you for your support of the musical arts.

The enclosed one-hour radio documentary is a glimpse into the 2010 Texas Music Educators Association conference in San Antonio, highlighting the work of young people, musicians and educators across the state. Jazz is America’s original art form, and its vitality depends largely on the cultivation of music performance and support among the next generation.

We intend for this documentary to be shared with your teachers, administrators and students for the purposes of underscoring the importance of arts education in our Texas schools and arts patronage in our communities. We hope the sounds inspire you.

The enclosed is an original production of KRTU 91.7 FM, made possible by support from the Office of Cultural Affairs of the City of San Antonio and Rackspace Hosting, with cooperation from the Texas Music Educators Association, Education Service Center – Region 20 and the Center for Educator Development in Fine Arts. We thank Twang Partners Ltd., the San Antonio Area Foundation and listener-members for their support of Growing Jazz, KRTU’s signature education initiative aimed at educating and enriching the next generation of jazz fans and musicians. For more information, please visit <http://growingjazz.org>.

Sincerely,

Ronald A. Nirenberg  
Associate General Manager, KRTU

Broadcasting from the Department of Communication at Trinity University, KRTU San Antonio 91.7 FM is a listener-supported radio station. On the strength of listener contributions, we provide quality commercial-free radio for San Antonio, TX. For more information on getting involved or for access to our live broadcast online, please visit <http://www.krtu.org>.



## PROGRAM FACTS

### **KRTU Radio Documentary of the 2010 Texas Music Educators Association**

**Produced by:** Trinity University's KRTU San Antonio 91.7 FM

### **FOR EDUCATIONAL AND PROMOTIONAL USE ONLY**

**Length:** 57 minutes

**CD Release date:** 6/10/2010

**Synopsis:** This one-hour radio documentary during centers on the proceedings and performances of jazz at the February 2010 Texas Music Educators Association Convention in San Antonio, Texas. Containing highlights of interviews with music students, educators, administrators and parents, the production emphasizes the importance of youth involvement in the arts, particularly jazz music, by highlighting the state of music education in Texas and providing an aural glimpse into budding talent of our young people and the educators (and entertainers) who are cultivating the jazz music scene.

While telling some of the unique stories about jazz music in Texas, the documentary will highlight how jazz music education beyond the classroom, through TMEA and KRTU's own Growing Jazz outreach initiative, is fueling the development of a vibrant music landscape.

### **Contributors:**

JJ Lopez, Producer

Ronald A. Nirenberg, Executive Producer

J.D. Swerzenski, Production Assistant

Alfredo Cruz, Production Assistant

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## **About Trinity University's KRTU 91.7 FM**

KRTU 91.7, a non-profit, listener supported radio station, is a resource of the Department of Communication that supports the academic curriculum while demonstrating Trinity University's leadership in education and the arts.

Founded in the mid-1970s by a staff member and a group of industrious students, Trinity University's KRTU has become a cultural force in San Antonio. From 10 watts of power in 1976 to 8900 'HD' watts in 2009; from a staff of one to a full-time professional staff of six; from a mixing board and a box of albums to a library of music that spans over 100,000 songs, KRTU has become a premier jazz and indie rock destination. All this while remaining connected with its missions of education and community enrichment.

In 2007, KRTU joined the first wave of radio stations in the country to begin broadcasting in HD digital audio. The conversion to the new format was made possible through a technology grant provided by the AT&T Foundation.

## **Staff**

### **General Manager**

Dr. William Christ

### **Faculty Liaison**

Dr. Robert Huesca

### **Assoc. General Managers**

Chris Karcher

Ron Nirenberg

### **Director of Development**

Kate Rawley Warters

### **Operations Manager**

JD Swerzenski

### **Asst. Music Director**

JJ Lopez

### **Office Support Assistant**

Brad Fox